

A Business Competition for Student Entrepreneurs

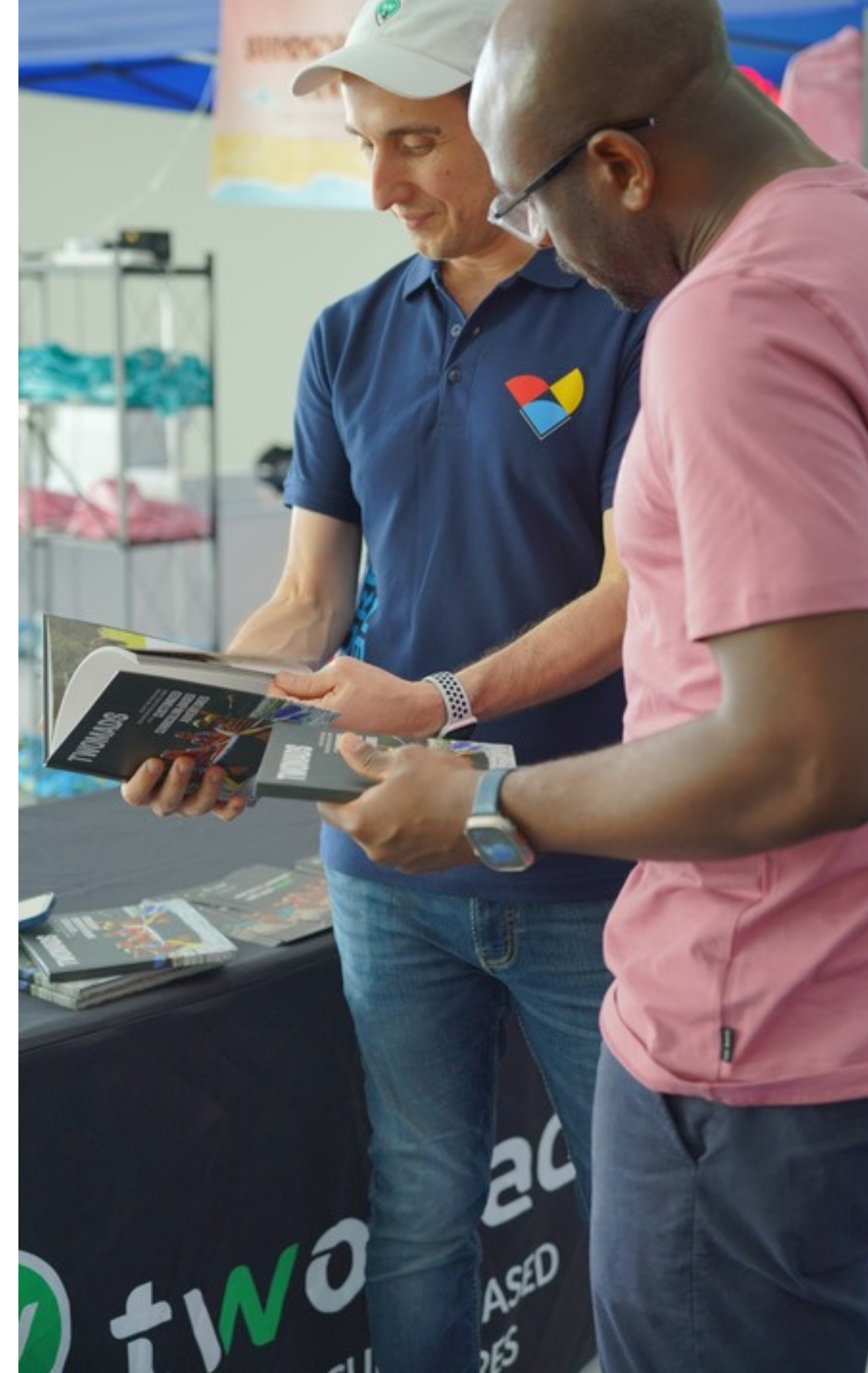


VENTURE
TEENS



Developed by TWOMADS INC. CANADA

A UNIQUE EDUCATIONAL SUPPORT SERVICES COMPANY
BASED IN CANADA, also registered in KSA,
and known for bringing you a wide selection of school events and
curriculum-based travel expeditions that feature the right blend of
exciting adventures and educational opportunities.



WHAT IS VENTURETEENS ARENA?



AN INNOVATIVE LEARNING EXPERIENCE

that culminates with an exciting two-day marketplace event. This competition empowers young minds to develop and showcase their business ideas as they create their own brands and sell real products in a mall setting!

YOUNG
MINDS = THE NEXT GREAT
BUSINESS IDEAS

FUTUREPRENEURS WILL GET A DYNAMIC
ENVIRONMENT IN WHICH TO:



Develop their
own brand



Create their own
products or services



Build marketing
strategies



Generate profits by selling
in a safe marketplace event



STUDENTS MAKE MONEY WHILE LEARNING



STUDENTS BRING
IDEAS TO LIFE through workshops and coaching,
then sell their products and services at an innovative
event in an actual marketplace with **PRIZES**.



Here's a glimpse of VentureTeens Arena 1, which we successfully organized in Abu Dhabi in April 2025, highlighting the engaging and immersive student experiences we create.

[Click to Watch the Edition 1 video](#)

VENTURE
TEENS

FEATURED VENTURES



Some student ventures born at VentureTeens Arena 1.



ATYAB BUDHABI

Al Ruwais



CLAYORA

Dubai



SCENTIMENTS

Muscat



SUMMER EDITION

Abu Dhabi

OUR TRACK RECORDS SPEAK NUMBERS

Our Partners in Success



16+
Years in the market



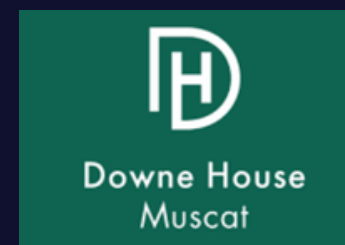
3,000+
Students Served



10+
Educational
Events Organized



26+
Worldwide
Educational Destinations



VENTURE TEENS



DATE

November 20-21, 2026



THEME

Sustainability



VENUE

Prestigious Mall in Riyadh



SOCIAL MEDIA

1M+ Reach



STUDENTS

500+ Participating



VISITORS

5,000+ Expected



A World-Class Prize!

The champions of VentureTeens Arena 2 will be rewarded with an all-inclusive trip to Spain — a life-changing experience that combines a visit to EU Business School in Barcelona with exciting adventures

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TEENS



[Click to Watch Edition 1 Winners Trip to UK](#)

REACH NEW HORIZONS!



Demographics

**Students (ages 14–18, males & females)
+ other attendees: educational leaders,
parents, business professionals, and
media representatives (ages 38–50).**

Geographics

**Riyadh, Jeddah, and the wider
Saudi, with potential interest
from the broader GCC.**

Socioeconomics

**Middle to upper class, including
private school students, educators
from prestigious institutions, and
affluent families.**

INSPIRE THE NEXT WAVE OF FUTUREPRENEURS

COMMUNITY
IMPACT

1

Show your commitment to social responsibility, community engagement & education

FANTASTIC
EXPOSURE

2

Reach thousands of attendees, build visibility across education and business audiences, and generate high-quality leads.

NETWORKING

3

Forge connections with potential partners and stay engaged with your target market.

MEDIA
COVERAGE

4

Amplify your brand across multiple platforms.

There are so many **Benefits!**

Title Partner Package

One available

SAR 300,000

On Ground

- 15 M² (3×5) PRIME BOOTH SPACE AT THE HOSTING MALL
- LOGO PLACEMENT ON ALL BRANDING MATERIALS
- LOGO PLACEMENT AT UNIVERSITY FAIRS ACROSS KSA
- LOGO PLACEMENT DURING 3 SCHOOL TOURS ACROSS THE GCC
- 8 FLAGS
- DYNAMIC AD ON STAGE SCREEN
- CHANCE FOR GIVEAWAY DISTRIBUTION
- MEDIA WALL
- SPECIAL THANKS ON STAGE
- TALK ON THE STAGE
- MEDIA INTERVIEW
- LOGO MOCKUP
- VIP LOUNGE ACCESS
- BRANDING & VIDEO ON THE EVENT ROBOT SCREEN

Digital

- SOCIAL MEDIA ANNOUNCEMENT
- WEBSITE ANNOUNCEMENT
- LOGO PLACEMENT ON ALL SOCIAL MEDIA POSTS
- EVENT MEDIA ACCESS
- SPECIAL THANKS POST
- EVENT DATABASE ACCESS
- SPECIAL DOCUMENTARY VIDEO
- SPONSORED POST

*Prices don't include 15% VAT tax



Gold Partner Package

Two available

SAR 200,000

On Ground

- 9 M² (3×3) BOOTH SPACE AT THE HOSTING MALL
- LOGO PLACEMENT ON ALL BRANDING MATERIALS
- 4 FLAGS
- DYNAMIC AD ON STAGE SCREEN
- CHANCE FOR GIVEAWAY DISTRIBUTION
- MEDIA WALL
- SPECIAL THANKS ON STAGE

Digital

- SOCIAL MEDIA ANNOUNCEMENT
- WEBSITE ANNOUNCEMENT
- LOGO PLACEMENT ON ALL SOCIAL MEDIA POSTS
- EVENT MEDIA ACCESS
- SPECIAL THANKS POST
- PRIZE PRESENTED BY ANNOUNCEMENT

Prize Partner Package

One available

SAR 100,000

On Ground

- EXCLUSIVE LOGO ON TROPHY
- LOGO PLACEMENT ON ALL BRANDING MATERIALS
- 2 FLAGS
- MEDIA WALL

Digital

- PRIZA PRESENTED BY ANNOUNCEMENT
- WEBSITE ANNOUNCEMENT
- LOGO PLACEMENT ON ALL SOCIAL MEDIA POSTS
- SPECIAL THANKS POST

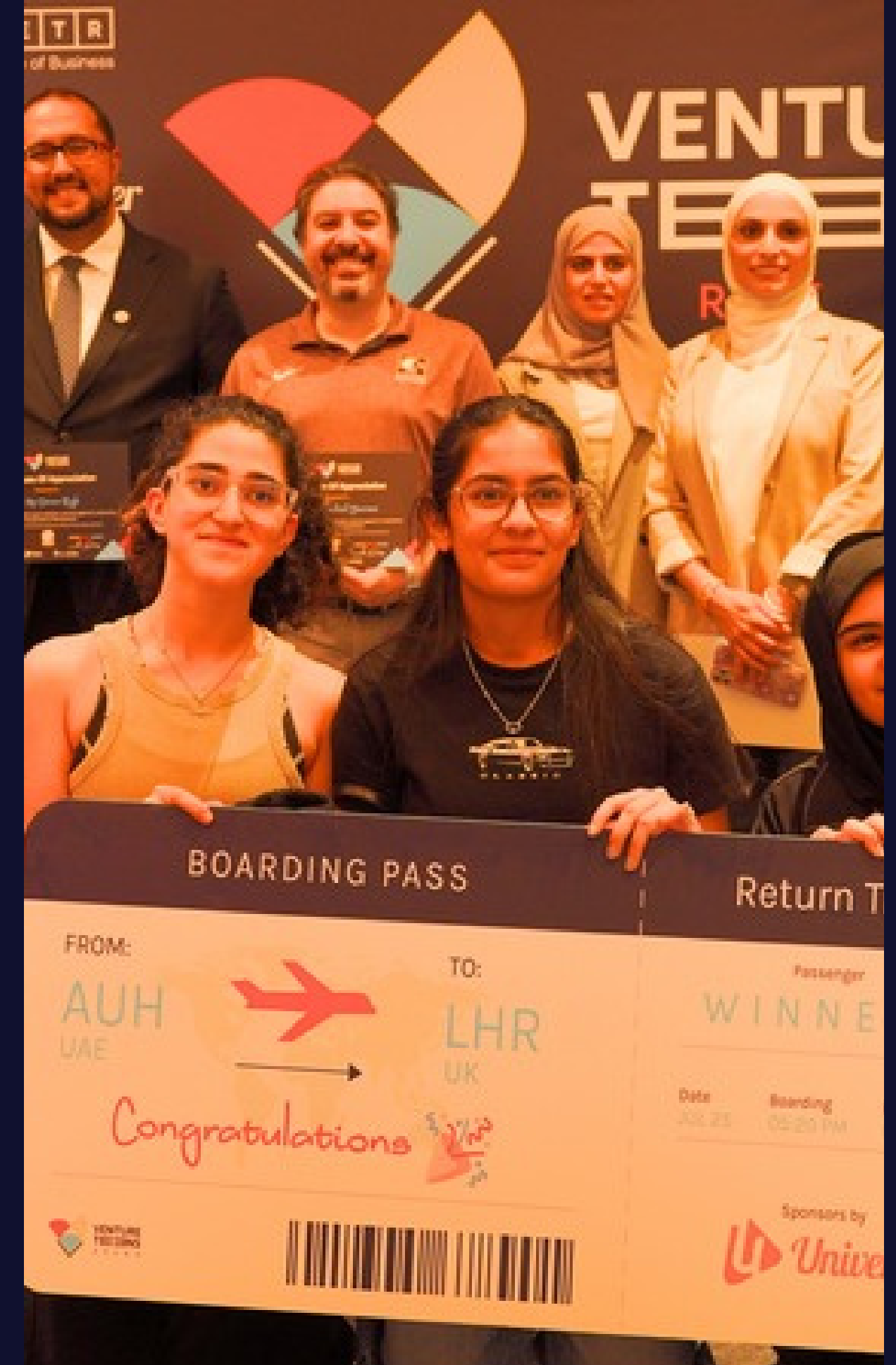
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YOUR CONTRIBUTION

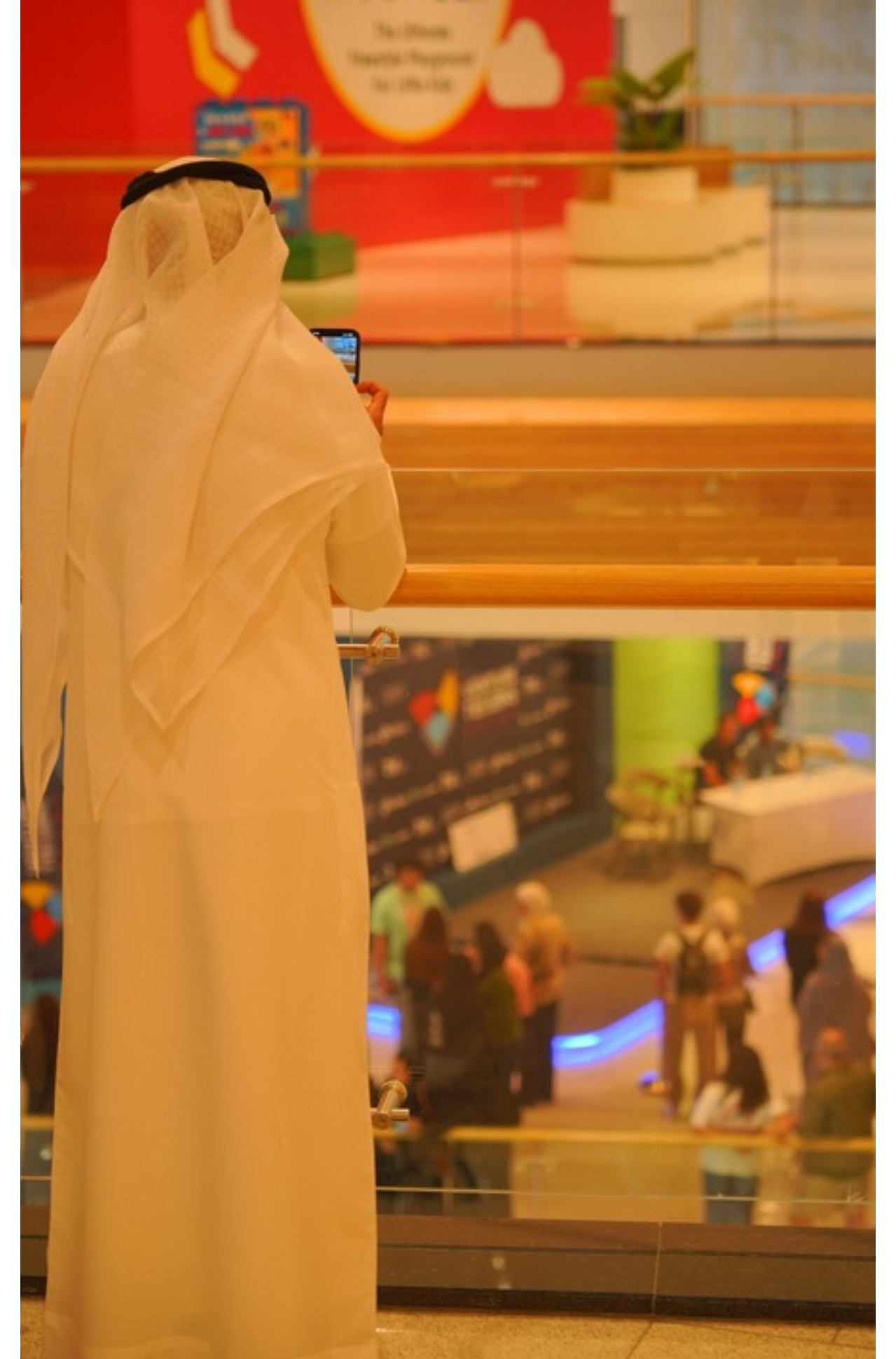


Partners support the event by selecting one of the available partnership packages: Title Partner, Gold Partner or Prize Partner.





**LET'S COLLABORATE IN
SHAPING THE FUTURE OF
EDUCATION AND
ENTREPRENEURSHIP!**



THANK YOU

